



INCRYPTED

One-stop media network for CIS
crypto community

WEBSITE MEDIA KIT

WHO WE ARE

Incrypted is the #1 crypto media in Ukraine

We are focusing on sharing and educating crypto community with world-class blockchain news.

The community always comes first.

Our mission is to provide essential and up-to-date news, analytics, projects, crypto-event reviews, tutorials, guides, etc.

We adapt it for different types of content, such as telegram posts, online YouTube streams, text/video news digests, website articles, infographics, and much more.

Incrypted has already published more than 12k Telegram news, 4k+ news and articles on our website, and 500+ videos on our YouTube channel.

→ Our Website

Website – is our classic communication channel that allows us to attract a new audience.

415,000

Total Visitors/month

220,000

Monthly Unique Visitors

We are the fastest growing site covering the crypto space in CIS region!

Other Resources

→ YouTube channel

→ Instagram page

→ Telegram channel

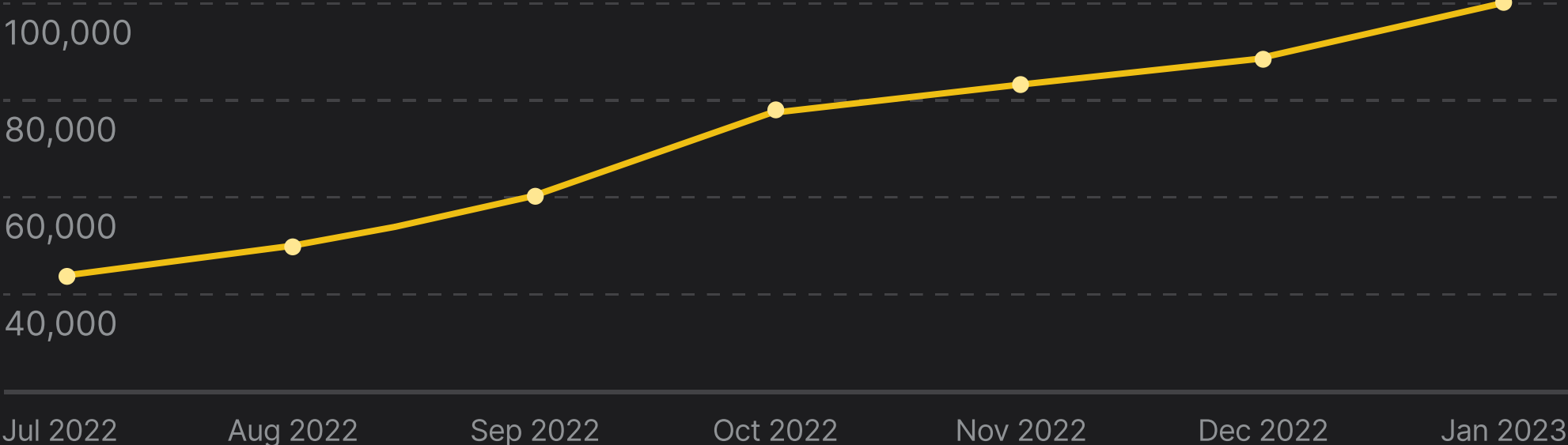
→ Twitter

→ Community chat

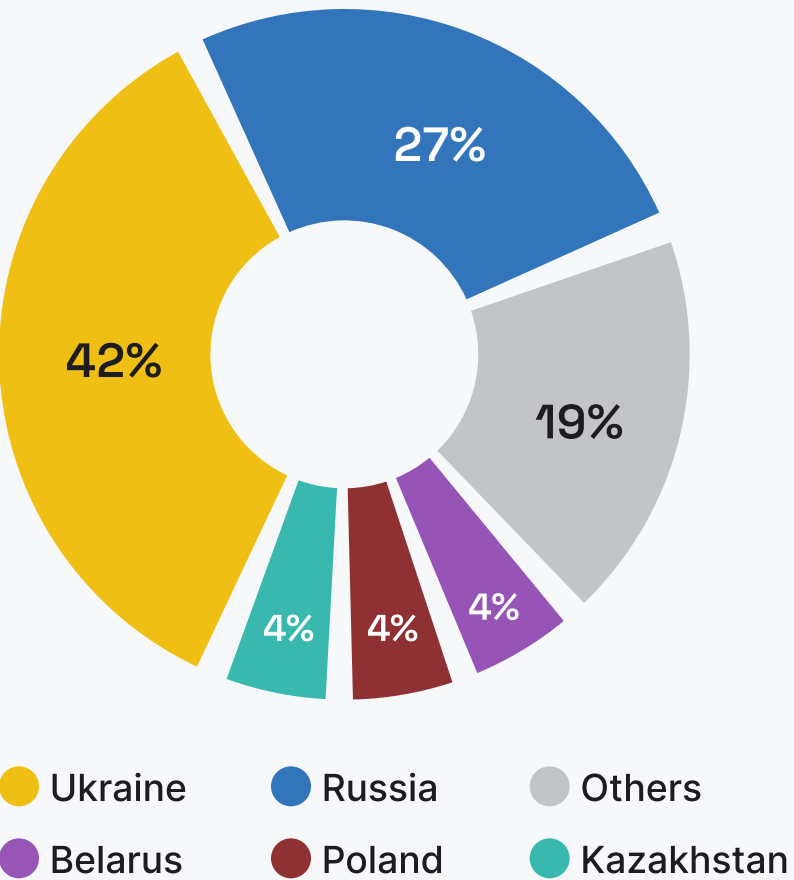
→ Tik Tok

WEBSITE STATISTICS

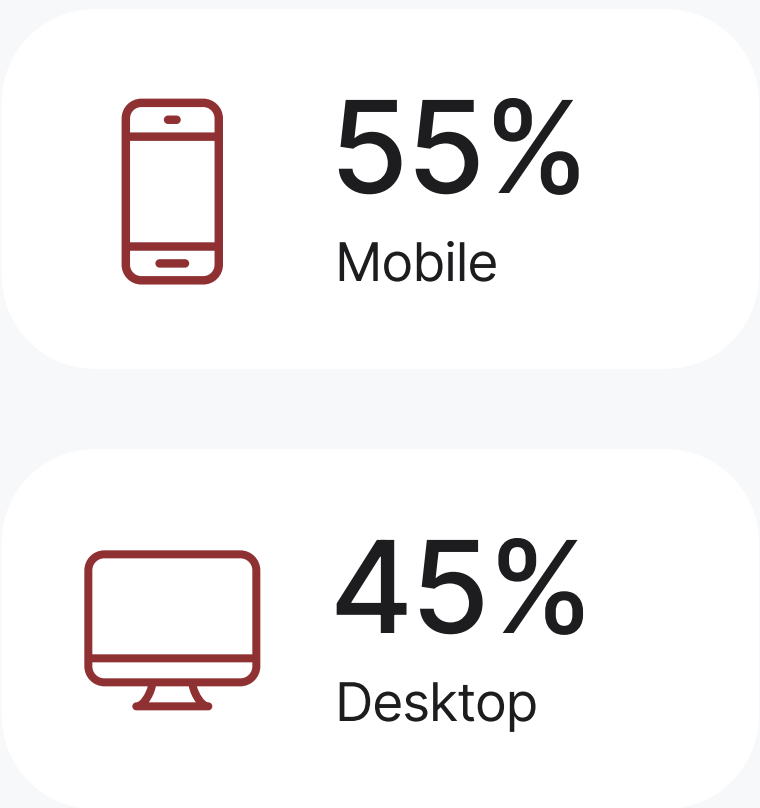
Organic Search



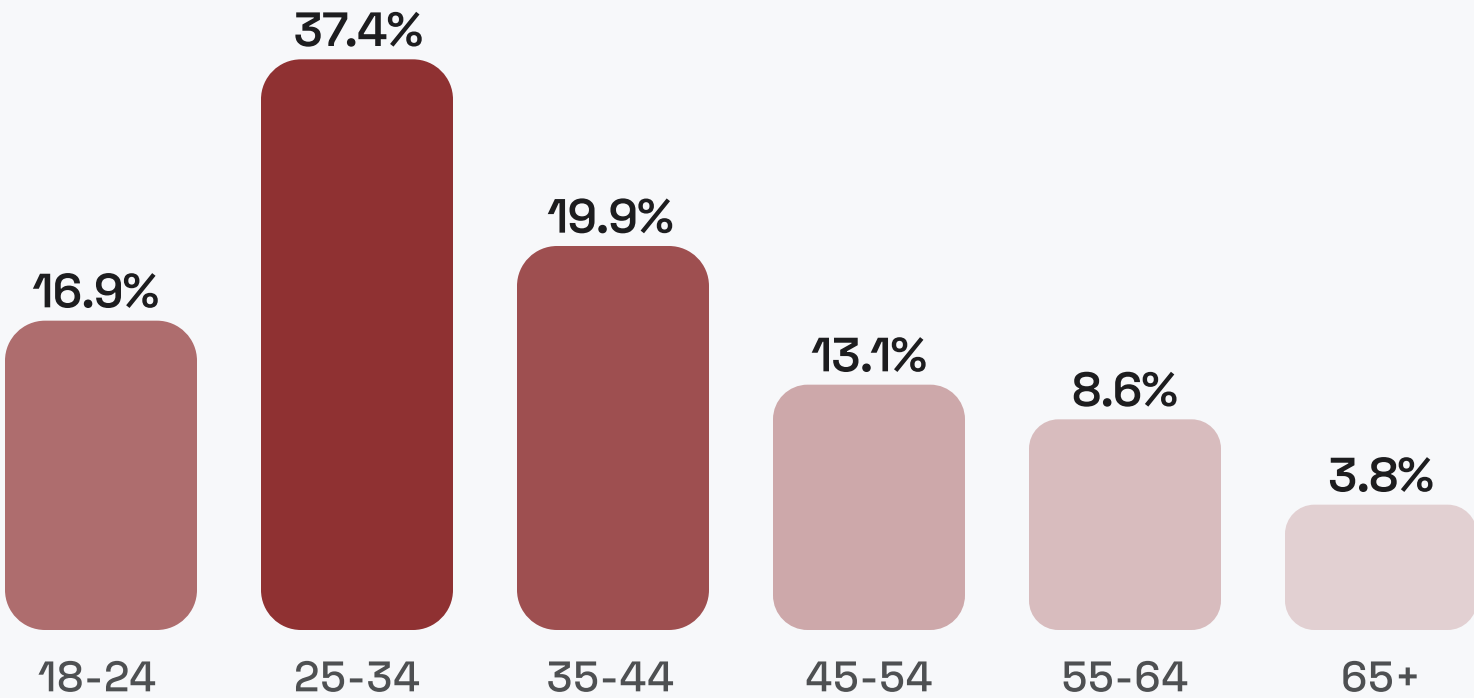
Top countries by visitors



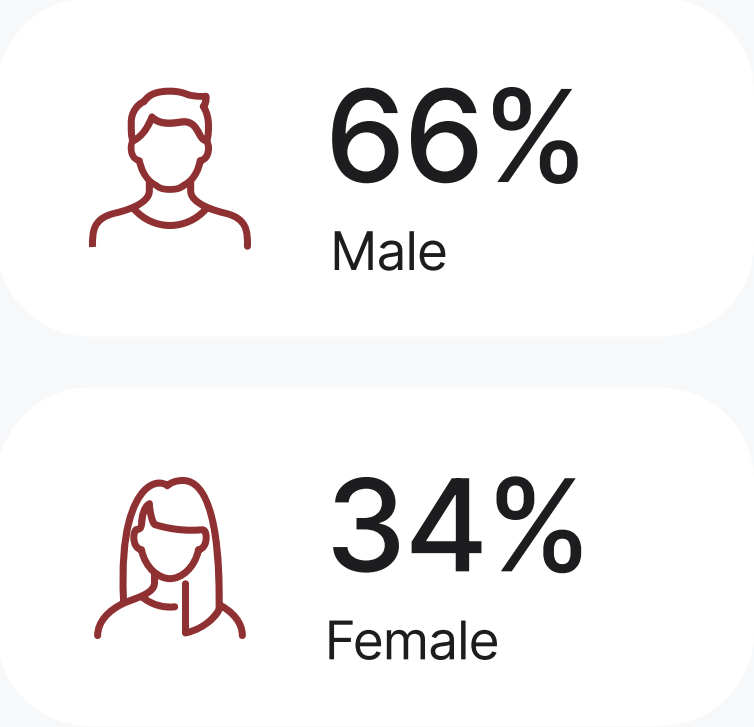
Platforms



Age of users



Gender shares



Interests

- News and media
- Crypto education
- Project reviews
- Analytics
- Finance to investing
- Business
- Other

Social Networks

- 102k+ members
- 118k+ subscribes
- 24k+ subscribes
- 3.2k+ subscribes

OUR PARTNERS



OPPORTUNITIES

#1 Display Ad

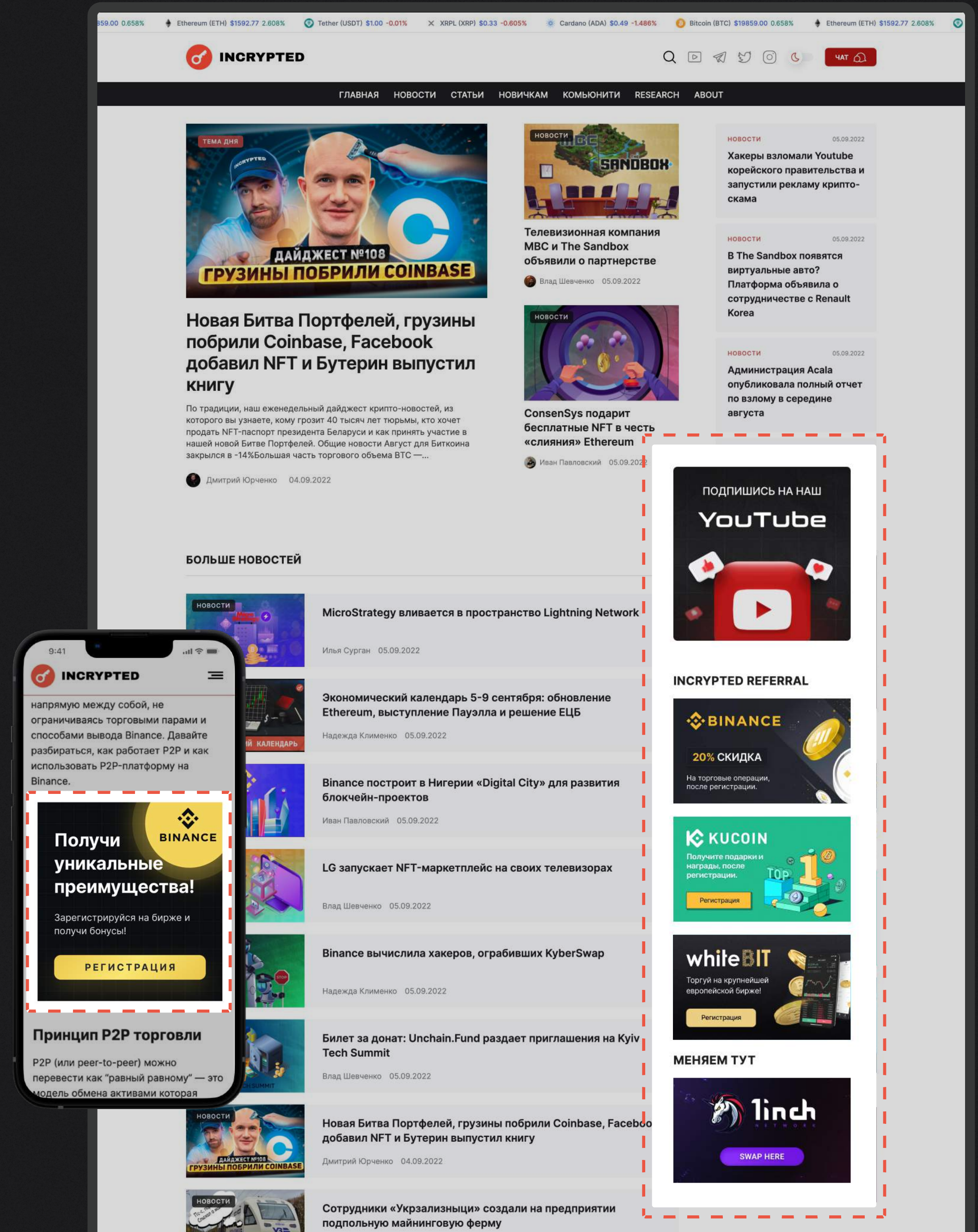
You could be on the top of focus. Visitors will see your project on our website banner. All banners attach alongside our news, articles, and other pages.

Banner types:

- Size main (a few of them)
- Size Ribbon (a few of them)

Will match your goals as:

- Brand awareness
- Promo engagement
- Proposal A/B test



OPPORTUNITIES

#2 News & articles

Tell your audience and share your latest news, announcements, or articles. The Crypto community focuses on communication and project updates. We will help you to be on top with:

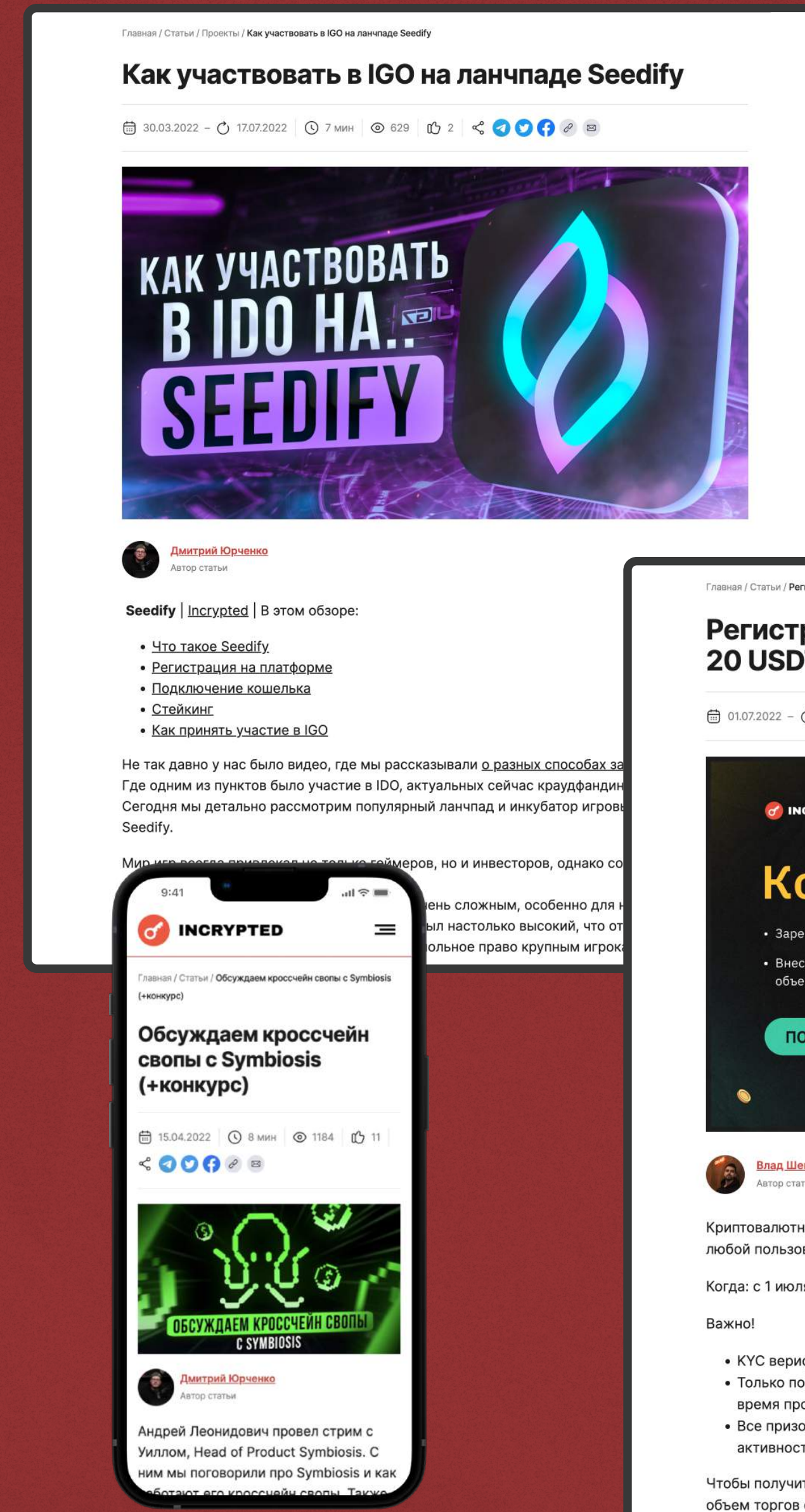
- 24 Hour Promotion on the main page
- Mention in Weekly Video Digest
- Remains Evergreen
- Backlinks + SEO-optimized content

Will match your goals as:

- Backlinks
- Audience engagement
- Brand awareness and trust

Additionally, you will get the following:

- IG and Twitter mentions
- Website daily digest mention



OPPORTUNITIES

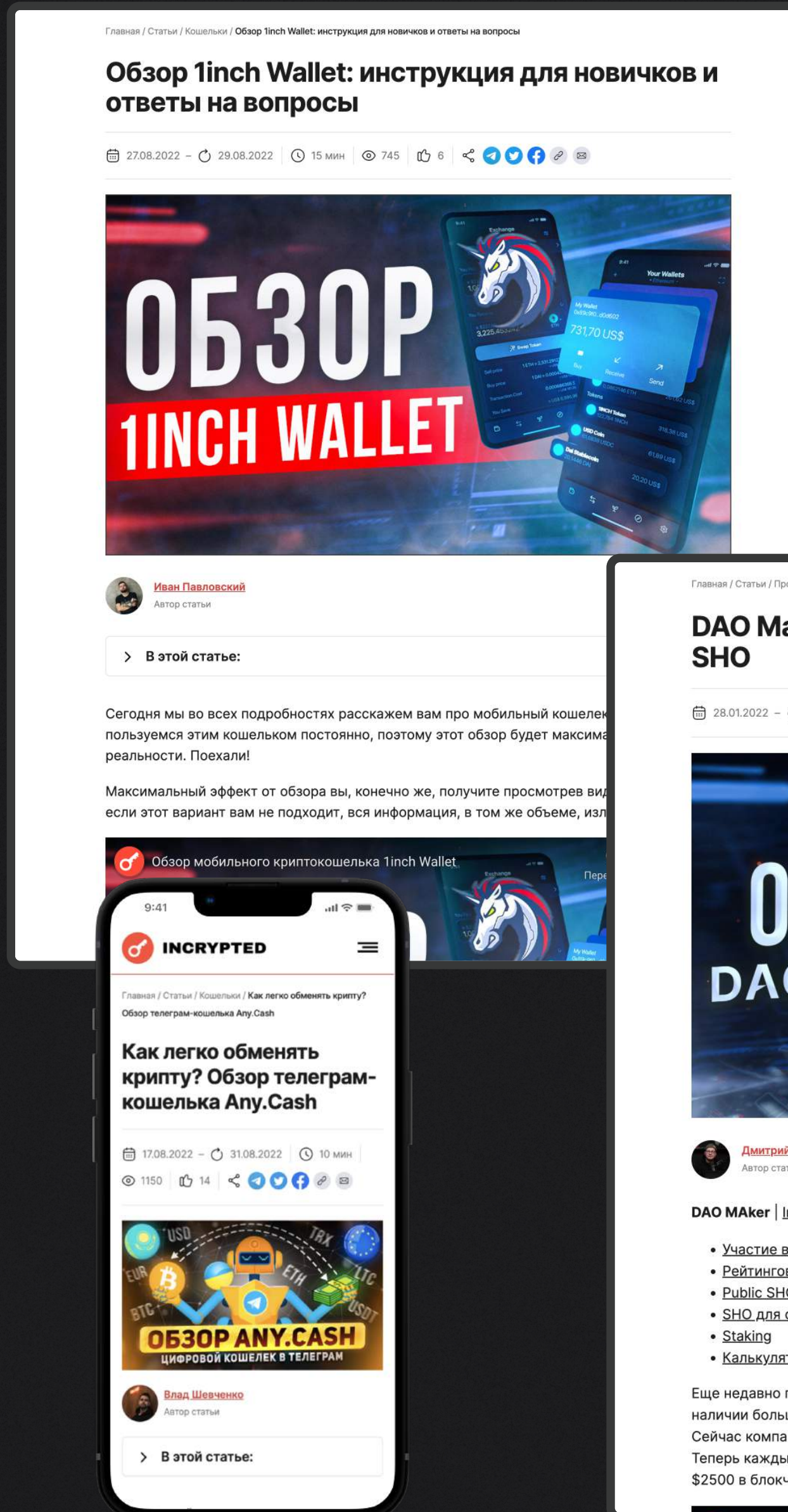
#3 Review & Instructions

This content will help users get the most comprehensive information about your project/product and show them how to interact with it.

Will match your goals as:

- 24 Hour Promotion on the main page
- Mention in Weekly Video Digest
- Remains Evergreen
- Backlinks + SEO-optimized content

The best practice - combine it with a YouTube video

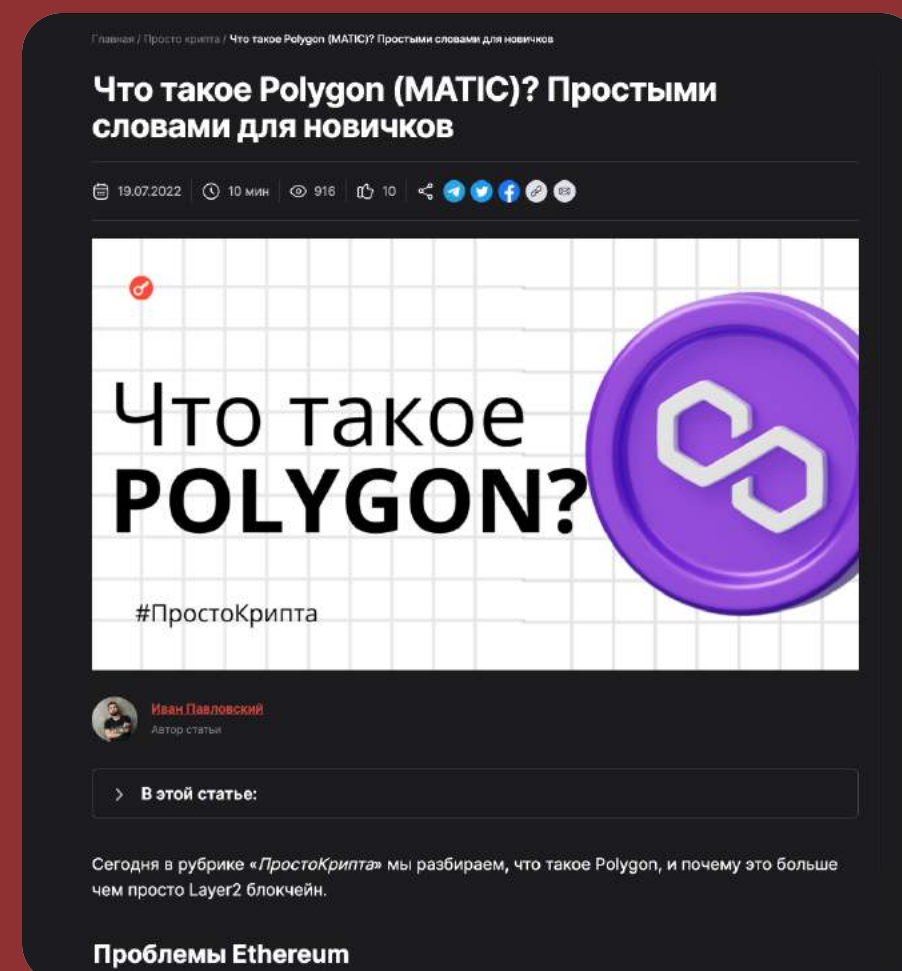


ADDITIONAL OPPORTUNITIES

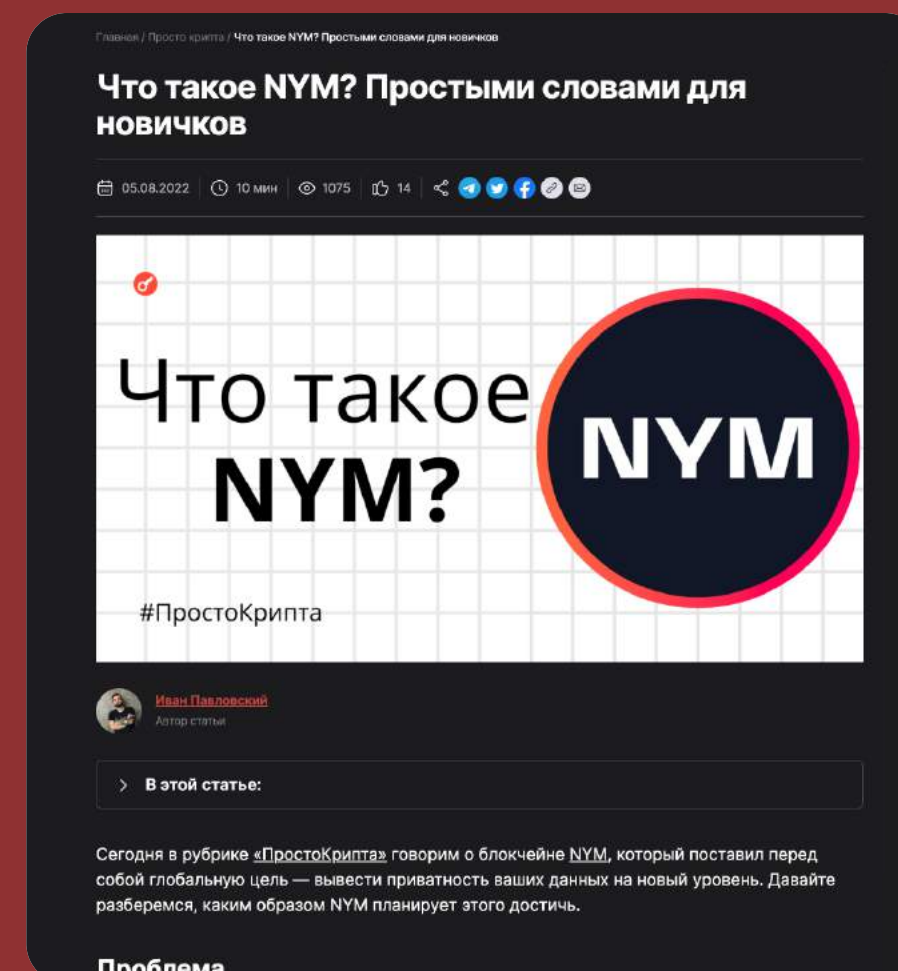
Simple Crypto

Let's help your audience to use your project or concept fully. Make it simple — present information about your project or product to the reader in as simple words as possible.

What is Polygon? [EXAMPLE ↗](#)



What is NYM? [EXAMPLE ↗](#)



*It is only available as a package with YouTube animation.

AMA-Session

AMA session is the best way to perform Q&A with real users and the community. This content type is one of the tops for the project and audience engagement.

Why? You will get the following:

- 2 posts in Telegram
- Q&A session in our chat
- AMA recap on website
- SEO optimized

The easiest way to start

Portfolio Battle

Portfolio Battle is a crypto-simulator where everyone can test their investment skills free of charge. Projects get from 700-2000 unique interactions with your project.

LET'S SCALE YOUR PROJECT WITH TRUSTED MEDIA!

CONTACT US:

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